

Privacy policy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

The information we collect

This notice applies to all information collected or submitted on the WDC website. On some pages, you can support our work, order products, make requests, and register to receive materials. The types of personal information collected at these pages are:

- Name
- Address
- Phone number
- Email address
- Date of birth
- Credit/Debit Card/Direct Debit Information

On some pages, you can submit information about other people. For example, if you order a gift online and want it sent directly to the recipient, you will need to submit the recipient's address. In this circumstance, the types of personal information collected are:

- Name
- Address
- Phone number
- Email address
- Date of birth

How we use information

We will use the information you provide to complete your order and may also use it to contact you or a gift recipient with WDC information, news, updates or marketing messages, and to keep you up-to-date with what your support is helping us to achieve. We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and we will only share your details with other organisations if you have given us permission to do so by opting-in to receive information from specific groups.

. You can register on our website if you would like to receive our e-newsletter as well as updates on our campaigns, products and services. Information you submit on our website will not be used for this purpose unless you agree with our privacy policy. Credit/Debit Card information is held in an encrypted state and not stored any longer than is necessary to complete your transaction. Direct Debit information is stored only as long as your membership or adoption subscription is active. We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to personally identify those individuals. Finally, we

never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

WDC commitment to data security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

How you can access or correct your information

You can access all your personally identifiable information that we collect online and maintain by sending a request in writing to the address below. We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request in writing to the address below. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Use of cookies on our website

Please see our [Use of Cookies](#) page for details on how cookies are used on our website.

How to contact us

Should you have other questions or concerns about these privacy policies, please contact us via email at au.info@whales.org.